

Conduct Media



Australians are justifiably proud of the place sport has in their daily lives. But what is equally important to all of us is the way the game is played and the manner in which our sportsmen and sportswomen conduct themselves.

Unfortunately, some people fail to live up to the traditional values of sport. Worse still, young people can be influenced and the rest of their sporting lives coloured by these experiences

The codes of behaviour identify a series of key principles on which young players, parents, coaches, administrators, officials and spectators should base their sporting involvement. Albury Wodonga Football Association supports these codes that seek to ensure young people develop good sporting behaviours and have an enjoyable experience of sport, which will encourage them to remain involved throughout their lives.

- Provide coverage of young people's competitive and non-competitive sport as well as reporting adult sport.
- Be aware of the differences between adult sport, professional sport and modified sports programs for young people.
- Don't highlight isolated incidents of inappropriate sporting behaviour.
- Focus upon a young player's fair play and honest effort.
- Do not place unfair expectations on young people. They are not miniature professionals.
- Describe and report on the problems of young people participating in organised sport.
- Focus on the abilities and not the disabilities of young people.
- Avoid reinforcing stereotypical views on the involvement of boys/girls in particular sports.
- Give equal time and space to reporting boys and girls sports.
- Familiarise yourself with the National Junior Sport Policy.
- Respect the rights, dignity and worth of every young person regardless of their gender, ability, cultural background or religion.